

DISCOVER. CONNECT. CELEBRATE!

A Keynote by JoAnn Stormer



A **MADISON NONPROFIT DAY** EVENT

11am, Friday, 21 August 2009

GOODMAN COMMUNITY CENTER

JoAnn Stormer invites you to explore the impact nonprofits have had on your life. In this interactive keynote, you'll discover the collective impact of the nonprofit sector on the economy and well-being of Madison and Wisconsin. You'll connect with community members, nonprofit professionals, and volunteers; while being invigorated to celebrate the sector and its accomplishments.

JoAnn Stormer

Executive Director, Leadership Wisconsin

JoAnn Stormer is Executive Director of the Leadership Wisconsin in partnership with the University of Wisconsin Cooperative Extension. She is the founder and prior Interim Director of the Wisconsin Nonprofits Association (WNA).

Her role with Leadership Wisconsin is to strengthen communities by preparing leaders as catalysts to effectively deal with today's changing world. The intensive two-year program is for women and men in the early stages of their leadership careers—old enough to have demonstrated their leadership abilities but young enough to make a significant future leadership contribution.

JoAnn has over twenty years experience in a various roles with nonprofit organizations developing curriculum, conducting leadership training, fund raising, marketing and administration.

EXPLORING NONPROFIT MANAGEMENT

Workshops for Nonprofit Professionals and Volunteers



A **MADISON NONPROFIT DAY** SERIES

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www.nonprofit-day.org

Hey You! Yes You! Speak Up for Your Cause

A Conversation about Advocacy and Leadership

In these "interesting" times, it's essential for everyone in the nonprofit world to lead and speak up for their cause. Because leadership and advocacy are at the heart of nonprofit work. Leadership is all about building relationships that last, and true, effective advocacy is not just about getting an elected official to vote for a specific piece of legislation. A conversation about leadership and advocacy issues, trends, resources and actions.

Time is the New Currency

Time is the New Currency. Barter, exchange, time banking: during economic flush or failure, time is the one thing we all have that is of value to us. Join this engaging panel discussion on the exploration of time as a new currency and how that can be of benefit for organizations and individuals alike.

12 Key Actions of Volunteer Program Champions

Success is About More Than the Volunteers

Volunteer management has focused its attention primarily on the volunteer manager—thinking, incorrectly, that a corps of well-trained managers is the key to effective volunteer programs. This has proven short sighted. To be successful, volunteer programs must have the commitment and competency of all paid and volunteer staff that partner with volunteers daily. Such staff commitment and competency starts at the executive levels of an organization.

Media and Communication

Collaborating for Change

Madison is home to New Routes to Community Health, a national initiative that is helping immigrants in eight communities create media that address health concerns in their own languages. Discuss ways your organization might collaborate with media producers to make media that can change our community for the better.